



PRESS RELEASE – FOR IMMEDIATE RELEASE

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Contact :

info@gomadridpride.com

(+34) 638 044 841

www.goMadridPride.com

WORLDPRIDE Madrid 2017 with goMadridPride.com

goMadridPride.com: NEW Madrid City Guide for Gay travelers & friends made by local experts

goMadridPride.com selects the greatest places of Madrid to **STAY, EAT & DRINK, SHOP & VISIT, PARTY, SWIM...** for the international Gay visitor to experience the best of Madrid.

goMadridPride.com is the first Gay Guide to **rate & comment** each selected location. A local editor review bringing **insider tips**, secrets and more.

Each location benefits of a **complete landing page in English** presenting the essential information about it: images, description, direction, timetable, links, GoMadridPride.com review...

This new **reference guide** has been designed to provide the ultimate user-friendly experience, with improved responsive navigation and functionality for Mac/PC, Tablets & Mobiles.

goMadridPride.com is an **Ad-Free** Gay Guide driven by Gay locals.

The best of Madrid City, keeping up with the News

goMadridPride.com provides the **latest & essential news** about the **WorldPride Madrid 2017** and the Madrid Gay life.

Additional sections provide useful **practical information** to skip tourist traps and experience Madrid as a local. Some selected places are not known for being "Gay labeled", but yes they are trendy & **gay friendly** enough to be eligible to goMadridPride.com selection.

goMadridPride.com creates **real time community sharing** thanks to a Facebook fan page (facebook.com/goMadridPride), and a YouTube Video Channel (goMadridPride).

About goMadridPride.com

goMadridPride.com is an **independent promoter of Madrid** made by ATIKOS MEDIA SL, a 2017 Madrid based startup run by local gay friends aiming at broadcasting quality information about Madrid places to Gay Travelers.

goMadridPride.com does NOT build an exhaustive listing of locations, but a reliable selection of places that are appealing to the **Gay community of Madrid**.

goMadridPride.com is designed to be a reference gay city guide like the **Michelin Guide** is for restaurants.

The near Future

Following WorldPride Madrid 2017, goMadridpride.com will keep on being constantly updated as a favorite **Madrid Gay Guide**.

More cities are planned to be covered by 2018: goNycPride, goFloridaPride, golbizaPride, goBarcelonaPride, goLondonPride, goParisPride, goBerlinPride... ATIKOS MEDIA SL is actually seeking for **local gay experts** in those cities.

PDF file of this material is also available on goMadridPride.com
(<http://www.gomadridpride.com/press-release>)